

# FLORENCIA ESTELLER

## WEB DEVELOPER - DATA ANALYSIS

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### PROFESSIONAL PROFILE

A versatile web developer with a background in web application development, now focusing on data analysis and Python programming. Proficient in HTML, CSS, and SQL, with experience in building websites using WordPress, WooCommerce, and Elementor. Currently expanding my expertise in data science, with skills in Python, data manipulation, and libraries such as Pandas and NumPy, while developing code using Jupyter Notebooks. Capable of accessing and web scraping data using APIs and Python libraries like BeautifulSoup. Seeking opportunities that combine my web development experience with data-driven problem solving.

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### EXPERIENCIA PROFESIONAL

#### Freelance Web Developer

January 2023 – Present

- Developed custom websites using WordPress and WooCommerce for clients.
- Created e-commerce stores, booking systems, and basic SEO optimization for small businesses.
- Designed and developed websites with Elementor based on various client needs.
- Example Project: Hotel website with integrated room booking system (Little Hotelier).

#### Professional Internship - SQL Developer

Wolksoft Solutions October 2023- December 2023

- Tools: MySQL Server, SQL
- Designed, implemented, and maintained databases using MySQL Server.
- Performed CRUD operations (Create, Read, Update, Delete) to manage database records.
- Created and optimized stored procedures to automate repetitive tasks and enhance query performance.
- Worked with DML (Data Manipulation Language) and DDL (Data Definition Language) commands for data manipulation and schema definition.
- Implemented complex queries to extract and manipulate data, ensuring database integrity and optimization.

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### EDUCATION

#### IBM - Data Science Program

Currently Studying

#### MEDAC- Web Applications Developer

2021 - 2023

- The Higher Degree in Web Application Development provides advanced technical training in the creation and maintenance of websites and interactive web applications. Throughout this program, students gain skills in areas such as interface design, programming in multiple languages (HTML, CSS, JavaScript, SQL, PHP, JAVA), databases, and the development of both client-side and server-side applications. Additionally, there is a focus on using modern frameworks and tools to optimize performance and security in web environments."

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### SOFT SKILLS

- Self-taught
- Creative and solution-oriented
- Adaptability
- Problem-Solving
- Attention to detail
- Freelance project management

### LANGUAGES

- Spanish: Native
- English: Intermediate